

Handout 19: Evaluation Exercise

Evaluation Exercise: Head/Heart/Bag/Bin

This is a quick, easy and informal evaluation tool that provides feedback about an event, activity or project. It can be a useful tool for capturing people's reactions where other more formal forms of evaluation are less appropriate. An outline of a body is either drawn on a large sheet of paper on the floor, or given to people on an A4 sheet of paper. The head and heart areas of the body are marked out clearly, along with a bag and bin. Participants are then asked to use four sticky notes to write down something to represent the head, heart, bag and bin.

Head

Something I have learnt from being part of this event, activity, project.

Heart

Something important I have felt or experienced from being part of this event, activity, project.

Bag

Something useful I will take away with me from this event, activity project.

Bin

Anything that I thought wasn't so good and would want to forget having been part of this event, activity, project.

Please start with trying this exercise in your working group before starting to evaluate this instrument!