

COMAPP - “Community Media Applications and Participation”



Multimedia and the public sphere

- creation of guided audio tours and web based tours -



Lifelong
Learning
Programme

project partners:

University of Education Freiburg, Germany (project coordination)

University of Sunderland, England

University of Lodz, Poland

Civil Radio FM 98.0 Budapest, Hungary

Radio Robin Hood 91.5 Turku, Finland

AlgoDoSol Music & Culture, Algodonales, Spain

KoMMedia – Media and Education Freiburg, Germany



COMAPP: Community Media Applications and Participation

- ✓ 7 partners: universities and NGOs in 6 European countries (DE, ES, FI, HU, PL, UK)
- ✓ development of a five-day continuing education course for multipliers (active in media education, social work, adult education, schools).
- ✓ Content: how can the acquisition of media literacy skills be integrated into the everyday work situation
- ✓ Taking intercultural and intergenerational dimensions into account

COMAPP website: <http://www.comapp-online.de/>



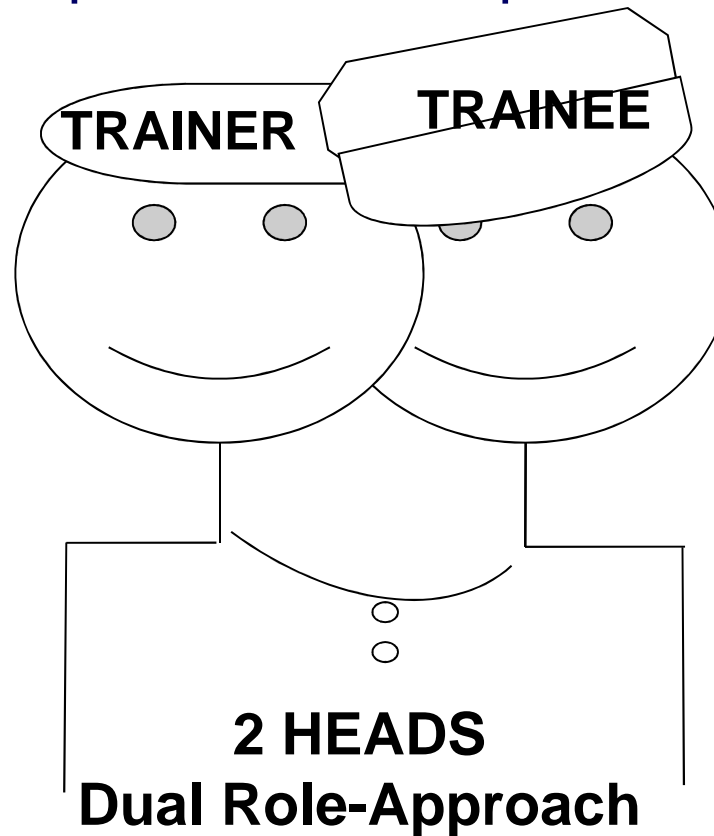


The COMAPP course addresses:

- ✓ taking advantage of media options to promote societal participation (e–inclusion)
- ✓ techniques for conducting interviews, digital editing of images and sounds, production of an mp3 audio guide
- ✓ multimedia and public spaces: using Open Street Map to produce a virtual guided tour made available via internet
- ✓ Geo-caching
- ✓ action-oriented, intergenerational and intercultural learning strategies, evaluation strategies



Continuing change of perspective: learner - teacher
Application to own professional experience





Examples: virtual tours on the internet, produced with OSM

- ✓ Along the traces of Ekkehard. Audiowalk in Singen.

<http://www.ekkehard-rs.de/guide/Ekkehard-Guide-Website/Willkommen.html>

- ✓ Secrets of the wear. Hidden sights and sounds of the wonderful riverside at St. Peter's Campus in Sunderland

<http://comapp-sunderland.info/groupmap.html>

- ✓ Weingarten: The urban district of Freiburg presented by kids

http://www.mediensyndikat.de/audioguide/weingarten_kinder.html





Audience:

Who is the 'm-app' content for?

age | gender | nationality

Purpose and Intention:

attract | inform | engage | interact | celebrate e.g. the outcome of a participatory project | educate | save lives | build skills



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Open street maps (OSM)





Focusing on your content

What will your 'm-app' do?

- Help people to understand their role in conserving the environment
- Educate people about local flora and fauna
- Encourage people to be proactive in valuing their social and industrial heritage
- Enjoy getting out and about
- Value the voice of local people

Content might include:

- Writing / narration
- Factual content
- Oral History
- Music
- Sound effects

Consider roles for each person:

- Keep focused – look for opportunities – record
- information – record where you might like to revisit





Exercise: Interview

Consider what you want from the interview.
benevolent or confrontational?

What makes a good interview?
hold interest – impart knowledge – make people laugh

Agree a topic for interview.
childhood – holiday experience – special memory

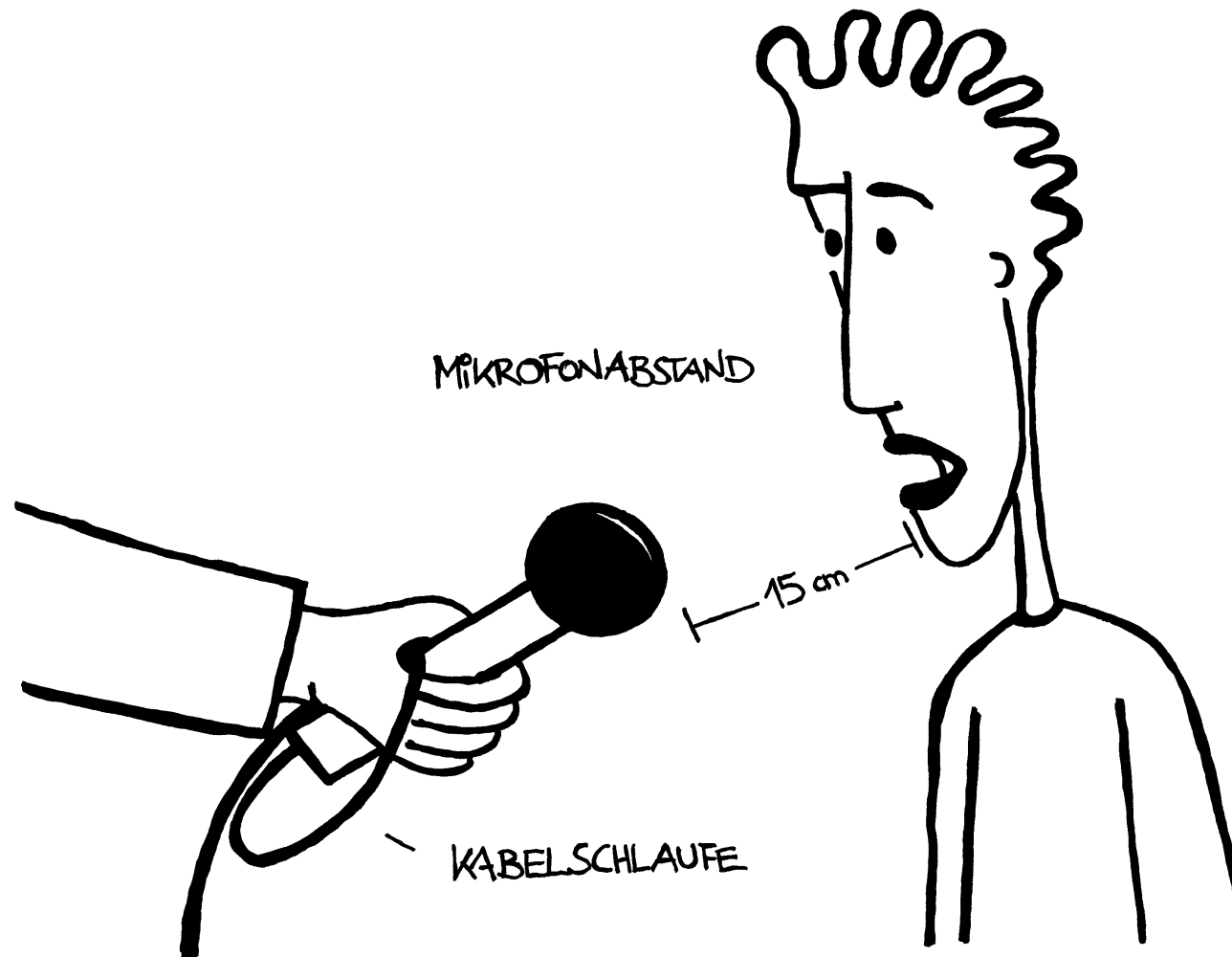
Prepare a list of questions that you can use for interview.
pace - interest - content

Role – play interviews

Record interviews and playback – evaluate and share











Developing a Hotspot Site Poem

Write responses as short notes / thoughts to expand later.

Where are you standing?

What can you see in front of you?

What can you hear?

Look at one detail that you can see – describe it.

Imagine the past

What can you hear?

Look for one detail and describe it.

Reflect on the moment – what do you feel?





Hot Spot Poem: Example 1

Overlapping Spaces

Above the territorial marks of men
Two pigeons strut their stuff;
Lifelong marras
Tenderly ring their birds
In their man-nests of wood
Clinging to a cliff of lime
'of national import'
Pigeon racers plan their strategies
"Come home, come home!"
Cobbled lanes
Long overgrown
Lead to the river
Where the gentle songs of birds
Call us close to the edge
Balanced on clover and rare orchids.
But rarer still
The footfall of working men
Their acoustic signature silent.





HOT SPOTS

What do you want to include within your hotspot?

archive images | photographs | narration | oral history |
on-screen text | pop-up text | music | poetry |
descriptive text

Where do we get the information about hotspots from?

research Internet | books | visit sites | talk to local
people |
talk to project participants | interview experts |
record oral histories

Who is going to do what?

agree outcomes for your Hotspot and set tasks





Placement: how can the content be embedded?

Content visible on the screen | Text, images, and audio that open in a pop-up window

On-screen and pop-up text

Who is going to read it?

reading level | accessibility |
word count for on-screen text

Example: Slide 19

Narration

What kind of voice do you want?

child | adult | local accent | other

Do you want to add sound effects?

Example: Slide 20



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Design of the Hotspot: text



TITLE: SHIP-FORKS AND SEMA-FORKS

Jo Ray

Jo Ray's printed wooden chip forks draw attention to the naval history of the town. The *Ship-forks* carry simple silhouettes which were used in the past to identify ships at sea. The *Sema-forks* explore words in local dialect words as semaphore signs, once used to convey messages ship to ship or ship to shore.

55 words



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Design of the hotspots

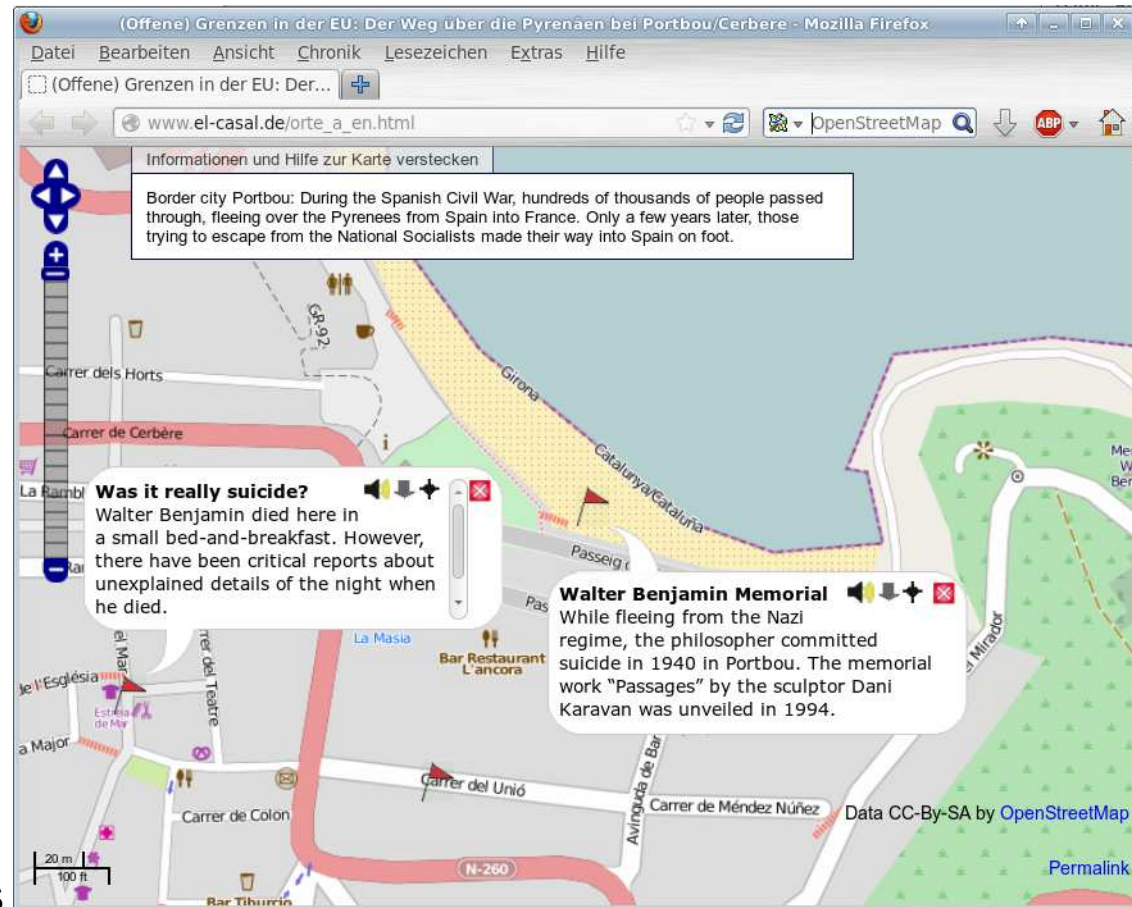


The ***title*** will be displayed in the title bar of the browser. It is the main heading of your project .

The ***descriptive text for the map*** provides some additional background information

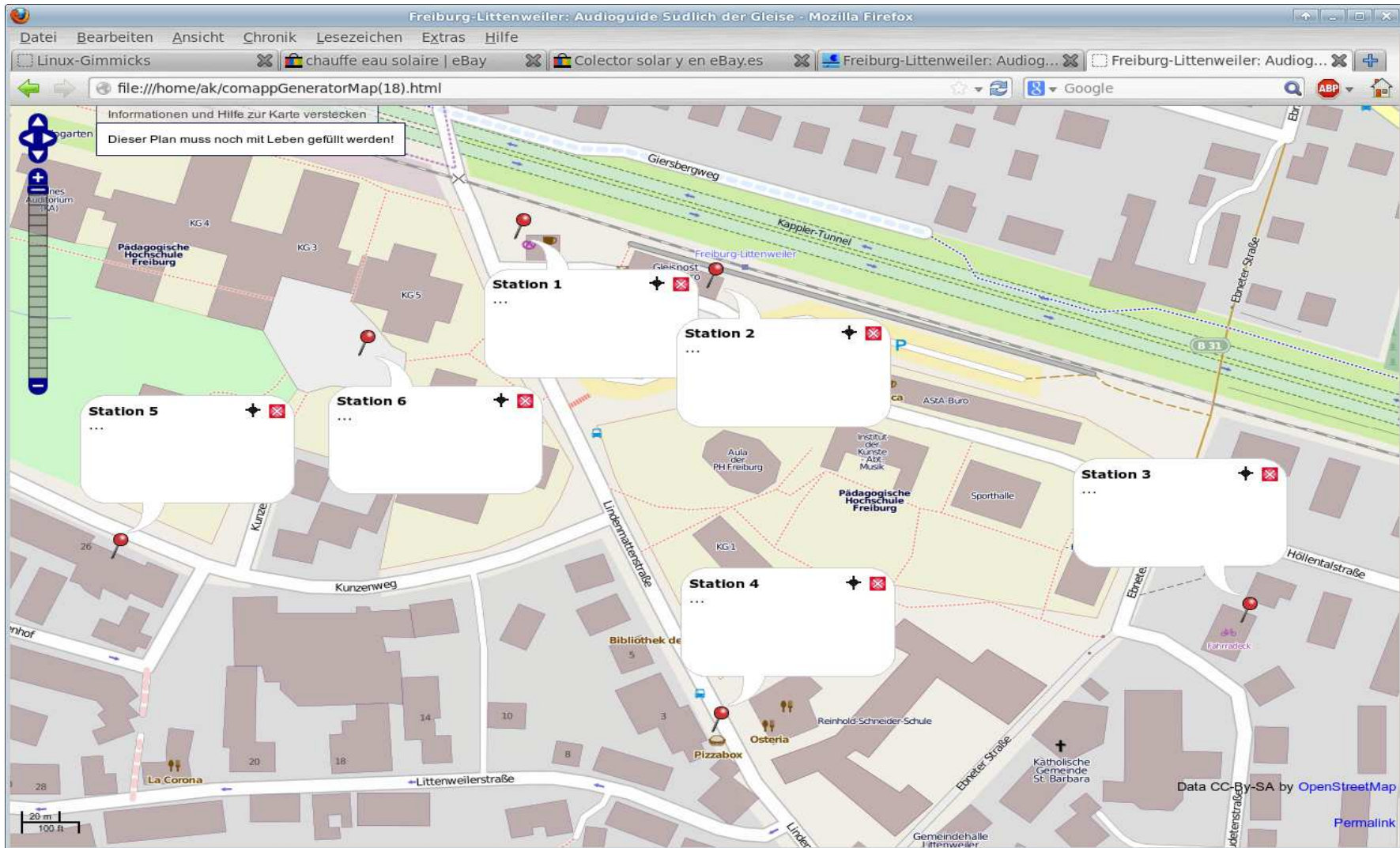
The ***name of the marker*** should contain no more than 20 characters: a short, concise statement.

The ***description of the marker*** offers brief additional information; only 150 characters will fit into the window.



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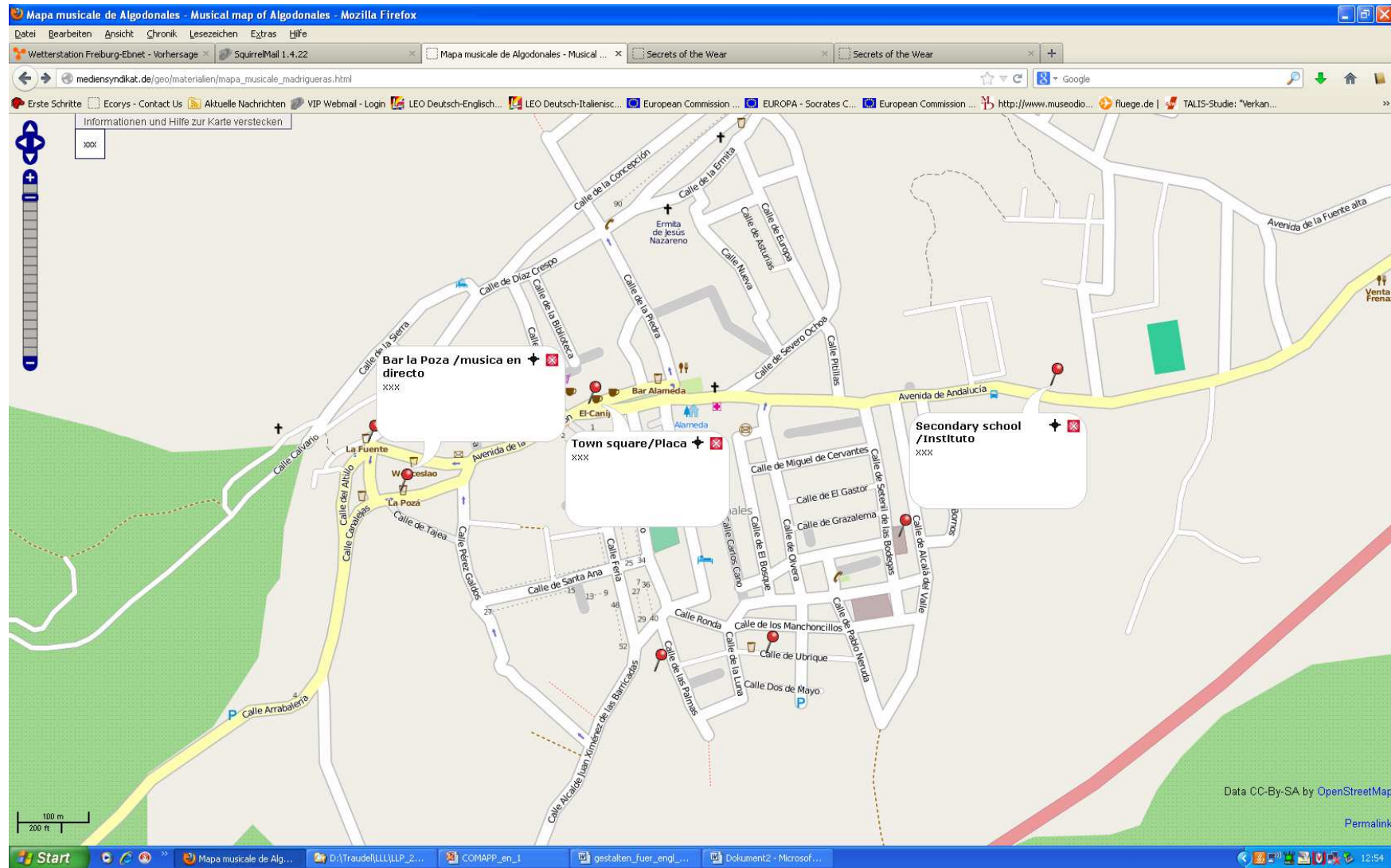
Hotspots Littenweiler Dorfleben



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Hotspots Algodonales





Sound / Atmo

Aural perception: what acoustic impression does the location make?
What characteristic sounds are to be heard there? Recording sounds

Interview

Content: What options does the agency/shop/location offer for the neighbourhood/town/inhabitants? (maximum of 3 questions)

Photos

3 images taken on location (dpi after editing: approx. 800 X 600 pixels)

Notes for the descriptive text

What “catches the eye” and would be suitable for an interesting descriptive text?

(optional: **Collecting material for a poem**, see separate handout)

minimalistic poem (7 concepts)

written in SMS style (maximum of 140 characters)



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