

# COMAPP - “Community Media Applications and Participation”



## Evaluation



Lifelong  
Learning  
Programme

**project partners:**

**University of Education Freiburg, Germany (project coordination)**

**University of Sunderland, England**

**University of Lodz, Poland**

**Civil Radio FM 98.0 Budapest, Hungary**

**Radio Robin Hood 91.5 Turku, Finland**

**AlgoDoSol Music & Culture, Algodonales, Spain**

**KoMMedia – Media and Education Freiburg, Germany**



**This unit comes at the end of the course, but  
evaluation should be in your mind from the  
Very beginning, at the planning stage.**





## 2 Objective of Unit 5 – Evaluation:

1. To explain evaluation in general
2. To find out what you think of this course





## Evaluation in general:

... is nothing mysterious, anyone can do it!

- What are we trying to do?
- How are we trying to do it?
- How well are we doing?
- How can we do it differently?





## Evaluation in general:

- How do we know if training was successful?
- Why do we need to know?





## How do you know if training was successful?

- First: What are/were the objectives?
- The signs of success/failure = 'indicators'
- Immediate – observation, chat
- Mid-term – feedback
- Long-term - can trainees do what they're trained to do?





## Why do you need to know?

- improve the project
- improve training methods, materials, content
- satisfy funders







## How do you know if training was successful?

### Evaluation Instruments:

- **Questionnaire** (anonymous)
  - Intake form/registration form
    - open ended questions
    - structured questions
  - Unit-specific
    - open ended questions
    - structured questions
- **Diary** (private)
- **Group discussion** (public)
- **Observation**





**Now let's apply these ideas...**

**to evaluate**

- **this course**



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